

For Immediate Release

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**CARTERSVILLE OB/GYN ASSOCIATES
CELEBRATES NATIONAL ASC DAY**

CARTERSVILLE, GA; Aug. 19, 2013 – Cartersville Ob/Gyn Associates celebrated National ASC Day, August 15, with an office party including staff and patients. The annual event recognizes ambulatory surgery centers (ASCs) nationwide, which provide high-quality outpatient surgical care at generally far lower costs than hospitals.

According to Drs. Hugo Ribot and Malcolm Barfield, physician-partners of Cartersville Ob/Gyn, theirs is the only ob/gyn practice in Georgia with an onsite, fully accredited ASC (the Georgia Advanced Surgery Center for Women) for performing all major and minor gynecological procedures as true outpatient surgery with same-day admission/discharge.

“Our ASC’s track record of outstanding clinical outcomes is cause for celebration,” said Ribot. “It shows that we provide women with the safest, least-invasive, most cost-efficient and effective outpatient care available anywhere today,” said Ribot, “This not only benefits our patients, but their insurance payers and employers as well.”

Barfield added, “This year alone, some 22 million surgeries will take place in high-quality, affordable, patient-friendly ASCs such as ours. National ASC Day calls public attention to these cost-effective healthcare facilities as well as the importance of supporting them.”

Founded in 2010, the Georgia Advanced Surgery Center for Women specializes in laparoscopic and other highly advanced, minimally invasive surgical techniques that spare women costly hospitalization and unsightly incisions, while providing them with the fastest recovery possible. Awarded the “Gold Seal of Approval® ” from the Joint Commission on Healthcare, the facility also is among only a few of its kind in the country with special “Center of Excellence” designation. For more information, visit: www.GA-AdvancedSurgeryCenter.com.

Cartersville Ob/Gyn Associates has been a recognized leader in women’s healthcare since its 1984 founding, providing comprehensive, state-of-the-art obstetrical, gynecological and well-woman care services. For more information, visit: www.cartersvilleobgyn.com.

National ASC Day is sponsored by the Ambulatory Surgery Center Association. For more information, visit: www.ascassociation.org.

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